



April 15, 2026

WE INVITE YOU TO PARTICIPATE IN THE 2026 BIG CHEESE PARADE

Our Big Cheese Parade is part of the annual Great Wisconsin Cheese Festival celebration that is held each year in Little Chute. The Big Cheese Parade will be held on Saturday, June 6 at 10:30 a.m. The parade will start at the corner of Main and Sanitorium, proceed west on Main Street to Grand Avenue, then turn north onto Grand Avenue where it will disband at intersection of Grand & McKinley. The parade route is approximately one mile long. There is no entry fee to participate. If possible or applicable, we ask that entries include a cheese related theme or decoration. We will award one of the floats a Best of Parade plaque.

This year will be our 39th Annual Great Wisconsin Cheese Festival celebration. The family fun festival is held on the grounds of Doyle Park in Little Chute on Friday, June 5, Saturday, June 6, and Sunday, June 7. There will be live music, beverages, food booths, kids entertainment, carnival rides, petting zoo, free cheese samples, free gourmet mac & cheese samples, cheese curd eating contest, carving demonstration, and much more. For more information, please visit CHEESEFEST.ORG

If you are interested in participating in the BIG CHEESE PARADE, please fill out the enclosed registration form and return by Friday, May 15. Parade registrants will receive an email by the end of May that will include their parade position number and lineup information. If you have any questions, please feel free to email me info@cheesefest.org

Sincerely,


Donna Harlow
Board Member





2026 BIG CHEESE PARADE REGISTRATION FORM



BUSINESS/ORGANIZATION NAME: _____

ADDRESS: _____

CITY: _____ **ZIP:** _____

CONTACT PERSON: _____

HOME PHONE: _____ **WORK PHONE:** _____

EMAIL ADDRESS: _____

ENTRY TYPE: **FLOAT** **BAND** **VEHICLE** (list total number vehicles: _____)
 WALKING UNIT **OTHER** (describe: _____)

HOW MANY FEET TOTAL WILL YOUR ENTRY NEED TO LINE-UP BY CURB: _____

DESCRIPTION OF ENTRY: _____

WILL YOUR PARADE ENTRY HAVE MUSIC PLAYING? Yes No

PARADE PARTICIPATION RULES: *By submitting this cheese festival parade application, we agree NOT TO THROW ITEMS FROM VEHICLES, and that if items will be passed out that we understand we MUST HAVE PEOPLE WALK NEXT TO STREET CURB AND PASS OUT ITEMS IN THAT MANNER so kids don't run into the street. We agree to keep our unit proceeding down the parade route in a slow safe manner, and that we will not cause huge gaps of space between units to occur. We understand that consumption of alcoholic beverages will not be allowed on floats or in vehicles before or during the parade. We understand that failure to follow the rules will result in removal from parade.*

PARADE PARTICIPATION RULES HAVE BEEN READ AND AGREED TO.



Signed By: _____ **Dated:** _____

➔ **Please return completed registration form before Friday, May 15.**

NEW Email = *info@cheesefest.org* (please use the subject line of "Cheese Fest Parade")

Mail = Great Wisconsin Cheese Festival Parade, P.O. Box 221, Little Chute, WI 54140

The parade committee reserves the right to refuse inappropriate floats and/or participants. All applications will be reviewed & must be accepted by the parade committee. Accepted entries will receive an email by the end of May.